

Merritt, Thy

From: Laura Hernandez [REDACTED]
Sent: Thursday, August 3, 2023 1:43 PM
To: Merritt, Thy
Cc: Luna, Marie; PlanningCommission; Ackerman, Gayle; Fuentes, Jolene; Villwock, Jordan; Barajas, Francisco; Ludden, Thomas; Stannard, Michael
Subject: Re: FOR TODAY'S MEETING - Signs at Portola South - Planning Commission August 3rd Meeting

All,

How can the Staff be "supportive of this [height] deviation" based on visibility reasoning? The building could not be any more visible!! That reasoning is just absurd. I strongly encourage the Planning Commission to take a drive up Glen Ranch and take a look for themselves.

Monument Sign

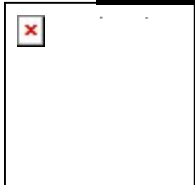
2. The second deviation request is related to the height of the monument sign proposed at the southwest corner of Portola Oaks Drive and Saddleback Ranch Road. The applicant is requesting an additional 4 feet in height for a total of 11 feet. Staff is supportive of this deviation for the following reasons:
 - The monument sign is located adjacent to primary arterial streets (Saddleback Ranch Road and Portola Oaks Drive).
 - There is an existing traffic signal that partially obstructs the view of the monument sign for drivers and pedestrians. Raising the monument sign to 11 feet facilitates its visibility, see Exhibit 1, below.
 - Increasing the height of the monument sign will make the sign more visible, and therefore, safer for drivers and visitors to see and enter the commercial center and senior apartments.
 - The monument sign is well designed and utilizes an existing decorative wall without obstructing the existing "IronRidge" sign.
 - The proposed sign, as designed, does not appear bulky and is in scale with the surrounding landscaped area.
 - Accordingly, the deviations from the sign code for the monument sign will ensure that the location of the retail commercial center and senior apartments in Portola Hills is visible to the community.

Please include the above additional comments during discussion at today's meeting.

Thank you,

Laura Hernandez

Mobile: [REDACTED] | Email: [REDACTED]



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On Thu, Aug 3, 2023 at 12:25 PM Merritt, Thy <tmerritt@lakeforestca.gov> wrote:

Thank you Laura, received.



THY MERRITT

Assistant City Clerk

City Clerk Department

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Lake Forest, CA 92630

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From: Laura Hernandez [REDACTED]

Sent: Thursday, August 3, 2023 12:24 PM

To: Luna, Marie <mluna@lakeforestca.gov>

Cc: PlanningCommission <planningcommission@lakeforestca.gov>; Ackerman, Gayle <GAckerman@lakeforestca.gov>;

Merritt, Thy <tmerritt@lakeforestca.gov>; Fuentes, Jolene <jfuentes@lakeforestca.gov>; Villwock, Jordan

<jvillwock@lakeforestca.gov>; Barajas, Francisco <fbarajas@lakeforestca.gov>; Ludden, Thomas

<tludden@lakeforestca.gov>; Stannard, Michael <mstannard@lakeforestca.gov>

Subject: Re: FOR TODAY'S MEETING - Signs at Portola South - Planning Commission August 3rd Meeting

Hello Planning Commissions Team,

The residents of IronRidge and the surrounding communities of Portola Hills strongly oppose the proposed 11 foot sign to The Shops at the Mixed Use (Portola South). Adding signage to the existing stone wall is sufficient and consistent with the way other signage is in the area. There is simply no need for an exception to extend the height.

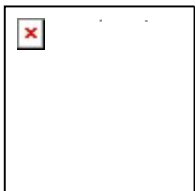
1. The sign for Portola Park (just prior to the retail space) is effective and is within sign code. (See Attached Picture)
2. Those traveling up the hill either live here and already know about The Shops or they've Googled the retail space location.
3. The individual signs to the retail stores can easily be seen driving up the hill (see attached photo). That building is pretty hard to miss. One can literally see the sign locations of the individual retail stores as you approach Portola Park. (See Attached Picture)
4. Our neighbors, Oakley, do not even have a sign to their business and have no issues and they are even tucked away whereas The Shops are totally visible off of Glen Ranch.
5. Saddleback Church's sign is within the stone wall and serves the purpose without standing out like a sore thumb. (See Attached Picture)

Please do not approve the additional 4 feet for this sign.

Respectfully,

Laura Hernandez

Mobile: [REDACTED] | Email: [REDACTED]



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On Tue, Aug 1, 2023 at 2:00 PM Luna, Marie <mluna@lakeforestca.gov> wrote:

Laura,

The staff report, resolution, and planned sign program are under Item 4 of the agenda. If you click on the item, the items aforementioned will pop-up.

~Marie

From: Laura Hernandez [REDACTED]
Sent: Tuesday, August 1, 2023 1:52 PM
To: PlanningCommission <planningcommission@lakeforestca.gov>; Ackerman, Gayle <GAckerman@lakeforestca.gov>; Luna, Marie <mluna@lakeforestca.gov>; Merritt, Thy <tmerritt@lakeforestca.gov>; Fuentes, Jolene <jfuentes@lakeforestca.gov>; Villwock, Jordan <jvillwock@lakeforestca.gov>; Barajas, Francisco <fbarajas@lakeforestca.gov>; Ludden, Thomas <tludden@lakeforestca.gov>; Stannard, Michael <mstannard@lakeforestca.gov>
Subject: Signs at Portola South - Planning Commission August 3rd Meeting

Dear Planning Commission,

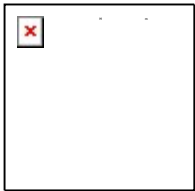
I am a homeowner in IronRidge of Portola Hills and a Portola Hills resident of 12+ years. I'm writing in regards to the upcoming August 3rd meeting agenda item: SIGNS AT THE SHOPS AT PORTOLA HILLS IN THE PORTOLA MIXED-USE BUILDING AT 901 AND 931 PORTOLA OAKS DRIVE.

I've been unable to locate any information in the [Meeting Agenda](#) that would allow me to formulate any useful comments to share with the public. Therefore, I request that any and all decisions pertaining to the above mentioned agenda item be postponed until that of a time where more information is available to the public prior to a meeting. Thank you.

Respectfully,

Laura Hernandez

Mobile: [REDACTED] | Email: [REDACTED]



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